



City of Radford Council Agenda
Meeting Number 3 of F.Y. 2016-2017

August 22, 2016 at 7:00 p.m.
10 Robertson St., Radford, VA

7:00 –WORK SESSION- Economic Development

NEW BUSINESS

1. Existing Business and Industry Retention program
 - a. Goals
 - b. Communication plan (Visits, email, schedule)
2. Business Recruitment Team (Prospect Team)
 - a. Team composition (Council member, staff member, business/industry leader, specialist)
 - b. Goals
 - c. Target/focus
 - d. Finders-Keepers program
3. Economic Development Partners
 - a. EDA
 - b. Chamber of Commerce
 - c. Tourism
 - d. Planning Commission
 - e. Alliance
4. Political Outreach
 - a. Communication plan
 - b. State Leaders- Joseph Yost, Ben Chafin, Nick Rush
 - c. Federal Representatives- Morgan Griffith, Mark Warner
5. Tools
 - a. Business and Industry licenses
 - b. Vacant Property Inventory
 - c. Local Incentives
 - d. You Tube
 - e. Mentorship Program
6. Shop Local/Grow Local Business
 - a. Rewards Card Program